

One of Your Best Ways To Garner Support--- Write to Relatives and Friends

From One Person's Experience:

One of the best ways that I raise money for the sponsorship driven events that I participate in (Tom Salter speaking) is to write letters to relatives and friends.

We are including 7 copies of a letter that you could use this year! (If you feel led to compose your own letter, please do so, perhaps using ours as a possible model). If you use our enclosed letters, just address it "Dear _____" (and fill in their name). Don't forget to sign your name at the bottom of the letter. And one more tip: I always try to write a little hand-written note---something very short---like "Thank you again" or "Please pray for me!" or "Hope you're doing well" (sentiments like that). For the last few events (the Mt. Bike Challenge), I (Tom) have sent out over 100 letters each year. And my average amount raised has been over \$3000 for each recent event! In most cases, my guess is that I have more contacts than you do. But I share this to simply encourage you to contact those by letter that you don't see on a weekly or regular basis. You might be surprised what they will do in support of you!

Obviously our goal is to raise money through these events to help us extend the life-changing ministry of Barnabas Factor to pastors, missionaries and Christian leaders.

Thank you again for your help! Please take time to sit down, and develop a "contact list". It might surprise you how many people you know! We hope that you will write some relatives and friends (or even acquaintances) to seek their support for your bike ride.